



ORGANIZATIONAL PROFILE

Neel Kamal Nursery Started in the year 2002 with a humble beginning, this organization has achieved number of milestones in the art of landscaping in the Dravyawati River Project At Jaipur with quality commitments and innovative ideas. Our strengths **NATURE TO NATURE IN THE FORM OF BOUQUET** as we derive our inspiration from nature, which is undoubtedly the best designer of this art, ever to exist.

At, Neel Kamal Nursery we follow the fundamental principles of landscaping while designing any project which is based on following:

Landscape Ecology

Landscape Engineering

Landscape Planning

Landscape Designing

Landscape Ideas

We advocate the harmony of environmentally responsible stewardship of land and natural resources while landscaping and follow sound horticultural practices with professionalism for the benefit of our client. We also promote our design, installations and maintenance of landscapes that are guided by knowledge of and respect for natural ecosystem with sustained outlook. And therefore **“We believe in looking after the environment; by using environmentally sustainable practices and by planting indigenous as well as water-wise plants as much as possible.”**

Our primary strength is our intricate imagination and reproduction of the same in practical and workable themes. Each one of our works meets all the above principals yet they are different from one another. Our motto is to derive inspiration from nature and rearrange the same with love and passion, without which, moments of truth can never be made live in the



art of landscaping. Our creations are unique and totally custom made based on the different themes suited to each specific site according to the location, topography, surroundings and budget provisions and therefore it will not be an exaggeration to say that we create atmosphere which is in line with the piece of land we are working on. Thick forest look with in a reasonably short time is one of our specialties.

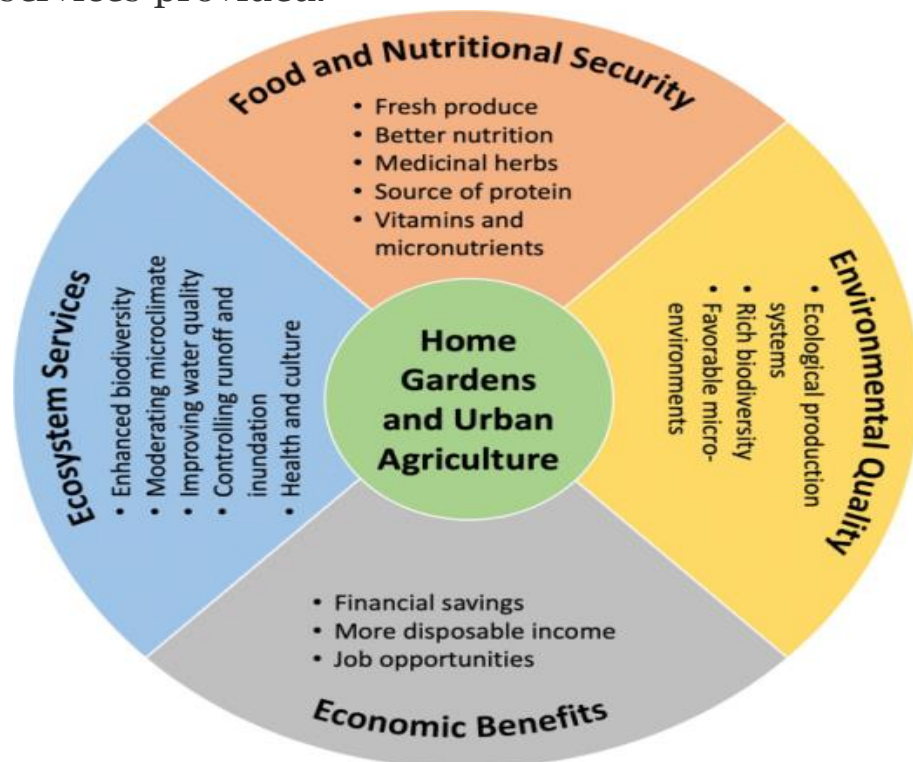
We also provide temporary garden, which are created at any given place within a very short period and can be dismantled once the specific event is over.

Our Nursery is at Jaipur , yet another strength that gives us wide variety of choices and allows us to meet our requirements in committed time period, reproduction of our theme and supplement thereof. This backup also helps us in experimentation of fast growing varieties, suitability of plants and trees required to create flora & fauna and also to develop maintenance practices, which is very essential for the upkeep and sustainability of projects undertaken by us. We also provide after sales maintenance at a very reasonable and affordable price, which is very important. As we understand that making a monument is a tough task but maintaining the same with enhanced outlook is equally difficult, and, therefore, we emphasize that the landscapes should be nurtured to keep them alive with the same vigor and vitality with which they are built. Our services in this field are not only reasonable but they are equally compatible with current market trends and do come in different Packages to suit the requirements and capacities of different organizations. As can be judged in our photo gallery the variety of our works ranges from a small in-house garden to huge landscapes with different outlook. All the pre requisites such as expert manpower, equipment's, transport etc. required to execute are owned by us and therefore our dependence on other agencies is very minimum, which gives us the desired strength to complete our project well within the time limit. Hence we can proudly say



that our commitment is highly dependable and we do respect our commitment.

Neel Kamal Nursery has proven its excellence in Horticulture Work, Landscaping, Garden Development, Construction, Building Works & all types of civil works and paving projects in the current years. The company has provided 100% commitment to the work allotted and services provided.



Our Work Area

www.neelkamalnursery.com

Neel Kamal Nursery has vast experience in all types of Horticulture Work & Garden Development with supply of Plantation we are also exports our indian plant in Malesiya, U.K., Japan and many other countries our team experts in Gardening & Landscaping, Pest Control & Management, Study Tour & Event Management, Lawn Establishment & Maintenance, Vermicomposting & Waste Management, Orchard Development & Maintenance, Training & Consultancy For Turnkey Project and



terrace garden. Farm House Hi-Tech Nursery Development and Maintenance. Landscaping, Garden Development

What We Offer

Neel Kamal Nursery has recognized the need to provide not only innovative design and high quality materials, but the skills to support those resources. We are dedicated to provide the best possible quality to our customers

Our Mission

Neel Kamal Nursery is dedicated to providing quality services with the highest of professionalism, service response and workmanship. We will strive to implement successful, long term relationships with our client, exceeding their expectations through superior horticulture work services, innovation and foresight. Through a process of continuous improvement, we will aim to become the leader within our industry.

Our Vision

To set the unique industry standard through quality projects and customer satisfaction, Guided by our core values we will constantly strive to implement the critical initiatives required to achieve the vision.





Our Profile

Name of the Company	:- M/s Neel Kamal Nursery
Proprietor	:- Mr Ram Chandra
Head office	:- A-72-73, Vevekanand Colony, Vidhyadhar Nagar Road, Ambabari, Naya Khera, Jaipur
Contact Details	:- +91-9351409212
Email Id	:- nurseryneelkamal@gmail.com , Info@neelkamalnursery.com
Website	:- www.neelkamalnursery.in
Type of Firm	:- Proprietor
GST IN	:- 08CAQPS4191G2Z2
Organization Setup	:- Proprietorship Firm, Hr-Manager General Manager, Project Coordinator, Engineer/Supervisors, Accountant, Other staff



Our Product & Services

A. Products

- ❖ Indoor plants
- ❖ Outdoor plants
- ❖ Pots/Planters
- ❖ Garden furniture
- ❖ Outdoor Carpentry: Gazebos, Trellis, Arches, Decking, Fences)
- ❖ Plant Accessories (soil, fertilizer, wooden chip, etc)

B. Services

- ❖ Gardening & Landscaping.
- ❖ Pest Control & Management
- ❖ Study Tour & Event Management
- ❖ Lawn Establishment & Maintenance
- ❖ Vermicomposting & Waste Management
- ❖ Orchard Development & Maintenance
- ❖ Training & Consultancy For Turnkey Project
- ❖ Farm House Hi-Tech Nursery Development and Maintenance.
- ❖ Landscape Architecture
- ❖ Master planning & Urban Design
- ❖ Roof Garden Design



- ❖ 3D Visualisation
- ❖ Landscape Management Consultancy
- ❖ Landscape Planning Consultancy
- ❖ SUDs Amenity Design
- ❖ Landscape & Visual Impact Assessment
- ❖ Landscape Construction Project Management

Our Works Executed

➤ LANDSCAPING OF HOME

There are many people who think that landscape gardening relates to only gardening in large public parks or palaces of the rich. Landscaping as it is done for larger estates or public parks can also be implemented in a tasteful and artistic way for a small home ground, though on a smaller scale. The term "small" is a misleading 'one so far as it relates to gardens. The simplest definitive or "small", as suggested by some authors quite appropriately, is an area which can be effectively managed and maintained physically as well as financially by the owner and his family with occasional hired labour for such hard work as digging, mowing, and shearing of hedges. Here, ways will be suggested for landscaping only small residential houses. For larger estates, a combination of landscaping effects suggested for parks and home landscaping may be followed.

There are some basic guidelines for a home landscape. But personal preference plays a considerable role in developing a home garden. The home including its surroundings should be an outward expression of the inner personality and individuality of the owner. Often a common mistake is made by many to copy a successful competitor of a garden competition or a neighbour. This may not suit your own home for various reasons. For



example, location aspect of your own garden may be quite different compared to the one which you want to copy. It is advisable to think a lot before even a single digging work starts. It is a matter of great regret that in our country sometimes we spend a fortune in decorating the interior of the house to make it attractive but ignore the outside compound.

➤ **Indoor Plant Maintenance Indoor Plant Maintenance**

This is in the form of a monthly/ yearly contract or tailored to a specific customer need. It involves the regular care of plants through:

- Leaf Cleaning
- Feeding Watering
- Plant Replacement
- Pest/Disease prevention
- Lighting control

➤ **Outdoor/Garden/Lands Maintenance**

This can also be in the form of a monthly/ yearly contract or tailored to a specific customer need. It involves the following:

General cleaning

General cleaning The outdoor area/garden is kept clean and tidy by raking the leaves, sweeping paths and driveways.

Watering

Watering A specific watering program is designed either through manual watering or irrigation control.

TurfCare

Mowing, aerating, weed removal, application of fertilizers and renovation Shrubs and Trees Care Shrubs and Trees Care Ensure a healthy, well distributed and shaped foliage all year round



Palm Protection

Palm Protection Prevention of over watering, root damage, fertilizer burn, bad soil, sun burn and over pruning of palm trees.

➤ **Landscape design and Estimation**

Landscape design and Estimation Landscaping is both a science and an art, and requires good observation and design skills. Flora Green Fields understands the elements of nature and construction and blends them accordingly. We undertake the entire life cycle right from design all the way to a complete product

Our design philosophy is to provide a healthy, comfortable and beautiful environment. Our work is inspired by unique design structures that are not only beautiful but also efficient. Our Engineers work closely with the customer to provide the desired solutions.

➤ **Irrigation System Installation and Maintenance**

We install and maintain irrigation systems as per our customer requirements/needs. Our focus is to reduce water waste, pollution runoff and over irrigation.

➤ **Hard Landscaping**

This includes the design and installation of Patios, Rockery, Planter boxes, Decorative walls, etc.

CHOOSING THE RIGHT INDOOR PLANTS

ALL INDOORS PLANTS (FLOWERING OR NOT) ARE ABLE TO PURIFY INDOOR AIR TO SOME DEGREE THROUGH THEIR NORMAL PHOTOSYNTHESIS PROCESSES. BUT SOME ARE FOUND TO BE MORE BENEFICIAL THAN OTHERS IN REMOVING HARMFUL HOUSEHOLD TOXINS (**REMOVING 90% OF CHEMICALS IN THE AIR IN ONLY TWENTY-FOUR HOURS!**). IT IS THEREFORE IMPORTANT TO BE ABLE TO CHOOSE THE RIGHT PLANTS



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CHOOSING THE RIGHT OUTDOOR PLANTS

THERE ARE MANY FACTORS TO CONSIDER WHEN CHOOSING THE RIGHT OUTDOOR PLANTS FOR A GARDEN OR LANDSCAPE SETTING. BEYOND SIMPLE PREFERENCES IN HEIGHT, BREADTH, GROWING SEASON, FRAGRANCE IN BLOSSOMS, EASE OF CARE, UNIQUENESS, AND VARIETY, THERE ARE CONSIDERATIONS OF SOIL CONDITIONS, TEMPERATURE, ACCESS TO LIGHT, POTENTIAL FOR PESTS AND DISEASE, ABILITY TO COMPLEMENT RATHER THAN COMPETE WITH GARDEN NEIGHBORS.



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CHOOSING THE RIGHT PLANTERS

FROM BRIGHT PLASTICS TO TRADITIONAL CLAY AND WOOD, PLANTERS COME IN A VAST CHOICE OF COLORS AND MATERIALS. SOME MAY OBVIOUSLY SUIT YOUR GARDEN STYLE AND BUDGET. WE WILL ASSIST YOU IN MAKING THE RIGHT CHOICE



OUR VALUED CUSTOMERS

- OUR CUSTOMERS ARE THE DRIVING FORCE THAT INFLUENCES OUR CORPORATE OBJECTIVES. WE PROVIDE THEM WITH THE BEST POSSIBLE SERVICES AND SOLICIT FEEDBACK TO CONTINUOUSLY IMPROVE OUR PERFORMANCE.
- WE HAVE A SOLID RELATIONSHIP WITH OUR SUPPLIERS AND THIS GUARANTEES A CONSTANT AND RELIABLE SUPPLY OF PRODUCTS AND SERVICES TO OUR VALUED CUSTOMERS THROUGHOUT THE YEAR.
- WE HAVE AN EXPERIENCED AND DEDICATED TEAM OF LANDSCAPE ENGINEERS, LANDSCAPE DESIGNERS, AGRICULTURAL ENGINEERS, ADMINISTRATORS, SUPERVISORS AND GARDENERS TO CATER TO THE NEEDS OF OUR VALUED CUSTOMERS.





Our Manpower List

As per our records our manpower team easy to availability. & our always present team details are as follows.

Sr.No	Description	Qty
1.	Site Engineer	04 Nos
2.	Coordinator	02 Nos
3.	Sr. Accounts Officer	01 Nos
4.	Accounting Staff	02 Nos
5	Store in Charge	01 Nos
6	Horticulture Eng.	05 Nos
7	Helper	04 Nos
8	Sweeper	10 Nos
9	Fitter	02 Nos
10	Unskilled	150 Nos

Thanks & Regards

M/s Neel Kamal Nursery

(Authorized Signatory)



Our Equipment Details

our Machinery details are as Follows :-

S.No.	Machinery Name	Qty
1	JCB	4
2	Tractor & Trolley	5
3	Water Tanker	3
4	D-watering Pump	6
5	Pickup Tata 207	2
6	Poger Machine	3
7	Drilling Machine	2
8	Cutting Machine	2
9	Spanner Set	2
10	Dumper	2
11	Soil Compactor	3
12	Grader	1
13	Safety Equipment	125 (Set)

* I we can also managed More Machinery as per site work requirement services .

Thanks & Regards www.neelkamalnursery.com

M/s Neel Kamal Nursery

(Authorized Signatory)



Core Values

Neel Kamal Nursery believes in a culture of transparency and eternal association with whom it does business. The bonding ensures a sense of ownership across such partnerships. **Neel Kamal Nursery** maintains its core values in every aspect of the business.

TEAMWORK

PROFESSIONALISM

INTEGRITY

INNOVATION

EXCELLENCE

ACCOUNTABILITY



OUR PRECIOUS CLIENTS

- Jaipur Development Authority
- Central Institute of Petrochemical Engineering and Technology.
- DV Projects Ltd. (The Biggest Stadium Jaipur)
- Nagar Nigam, Jaipur
- Tata Projects Ltd. (Drawyawati River Projects)
- TPL-Consortium
- Larsen and Toubro Ltd (L&T)
- Dilip Buildcon Ltd.
- SMJY Projects Pvt. Ltd.
- Maruti Bitumen Pvt.Ltd.
- Other Pvt. Builders Garden Development.

Our Value Proposition

Master Planning

Due Diligence

Stakeholder Management

City Rejuvenation

3rd Party Review

Project Monitoring

Policy Making

Engineering Partner

Cost Management Support

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Main Services



**Landscape Maintenance
& Management**



**Garden Design &
Horticulturist**



**Landscape Installation &
Construction**



**Tree Felling &
Trimming**

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**Irrigation Installation
& Maintenance**



**Tractor Cutting &
Fire breaks**

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Main Expertise



Golf, Wildlife & Residential Estates



Office Parks & Security Complexes



Academic Institutions & Recreational Facilities



Lodges, Hotels & Resorts



Commercial & Industrial Facilities

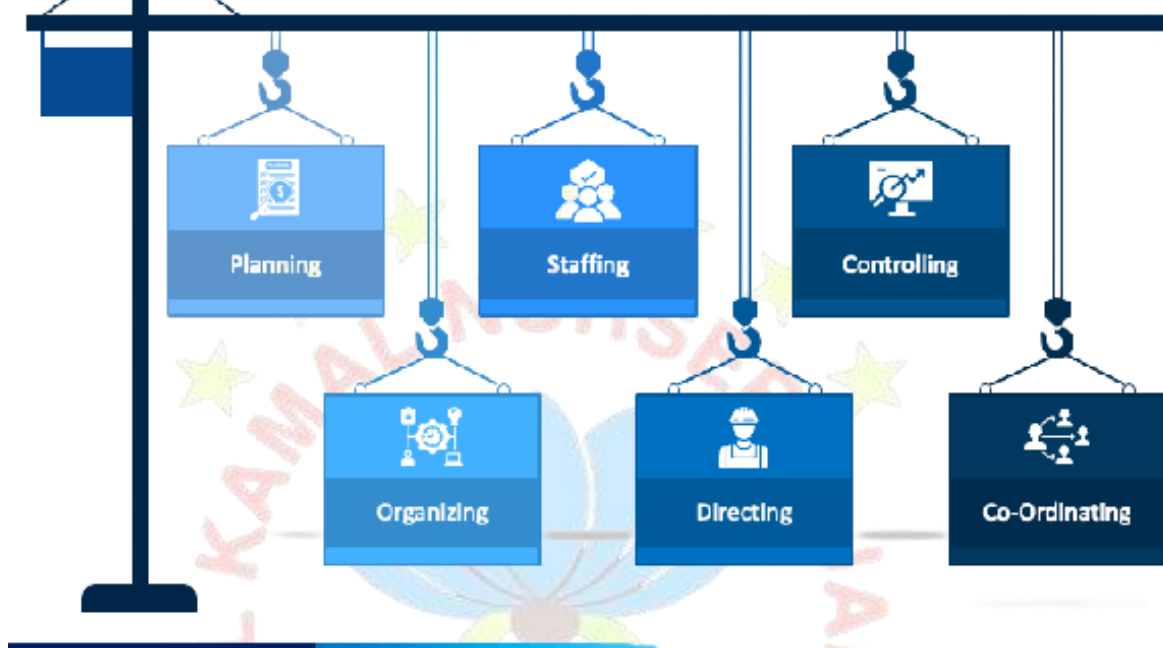


Retail Centres & Shopping Malls



PROJECT LIFE CYCLE

CONSTRUCTION PROJECT MANAGEMENT



SUMMARY BRIEF



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Our Site Photos

Landscape Work at Draviyawati River Projects, Jaipur



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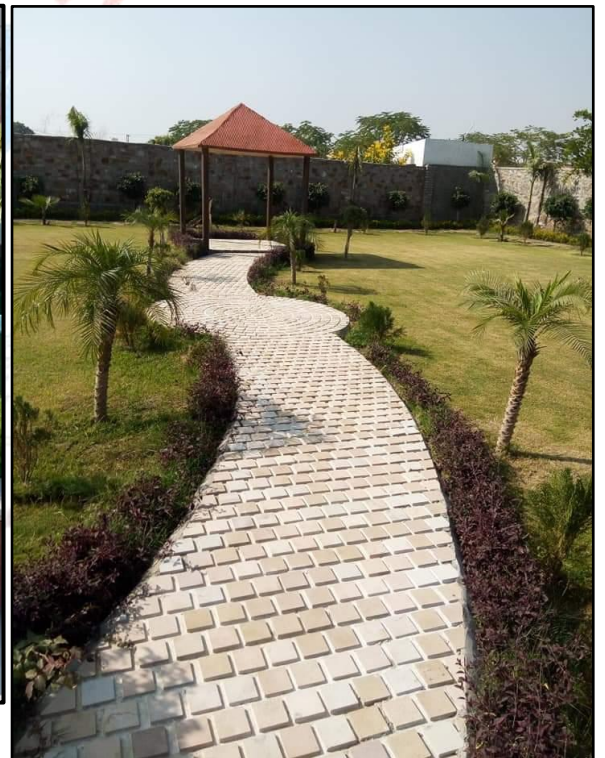
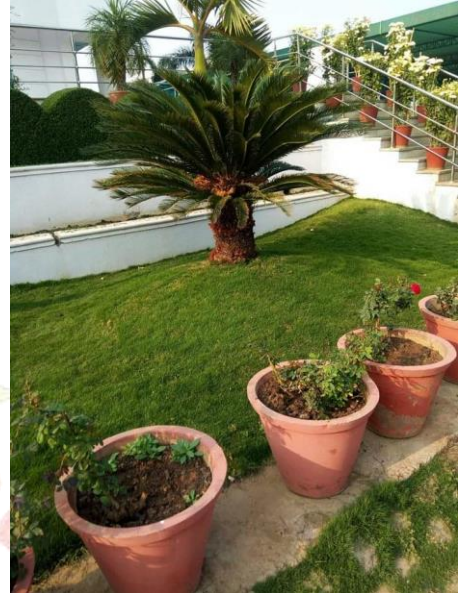


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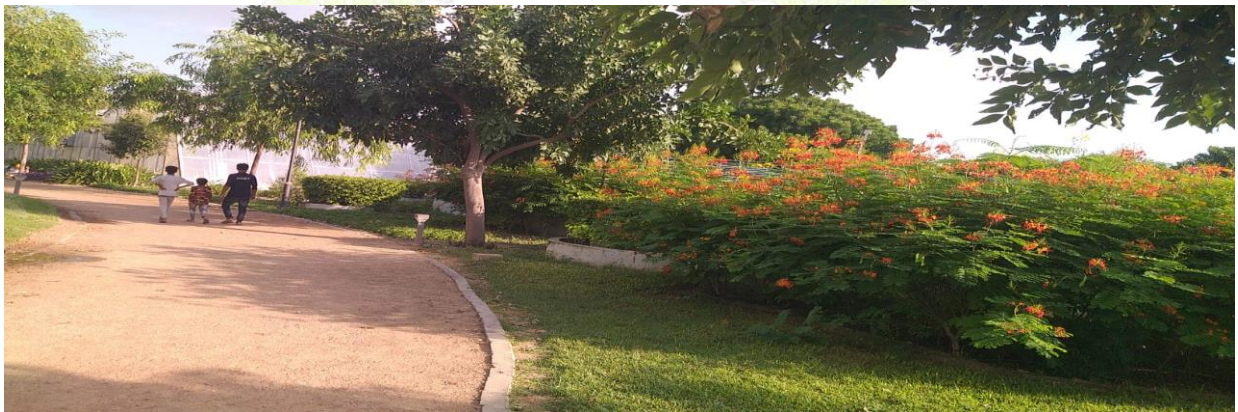


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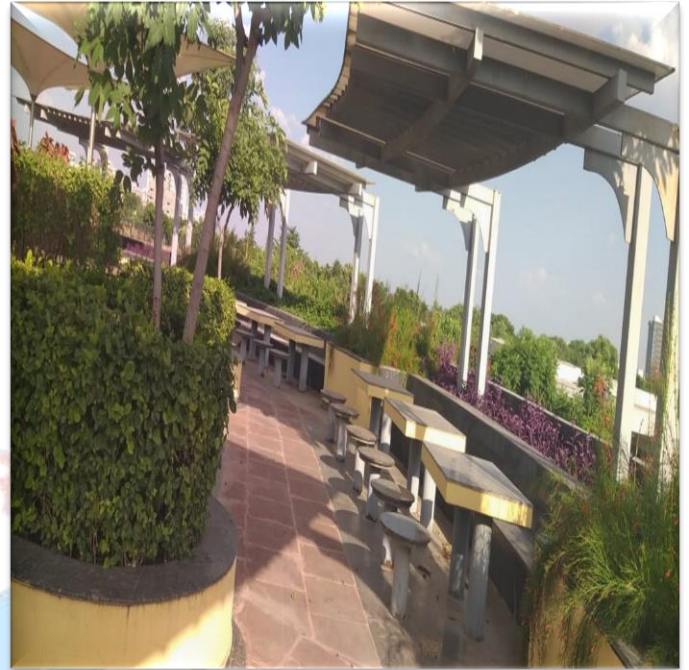
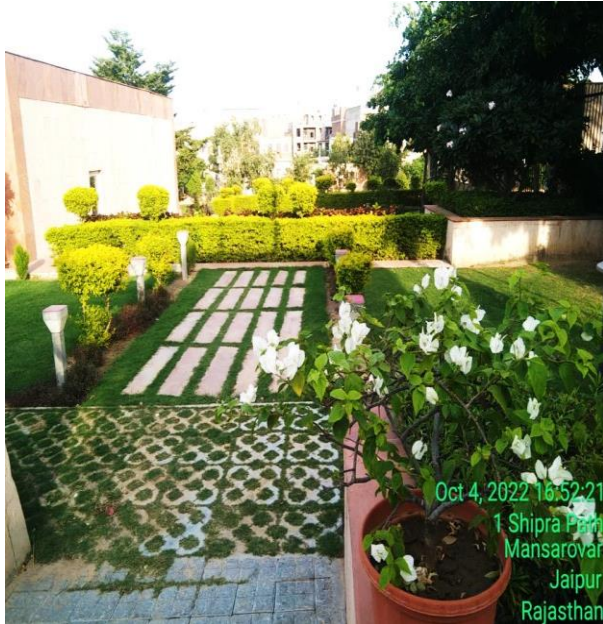


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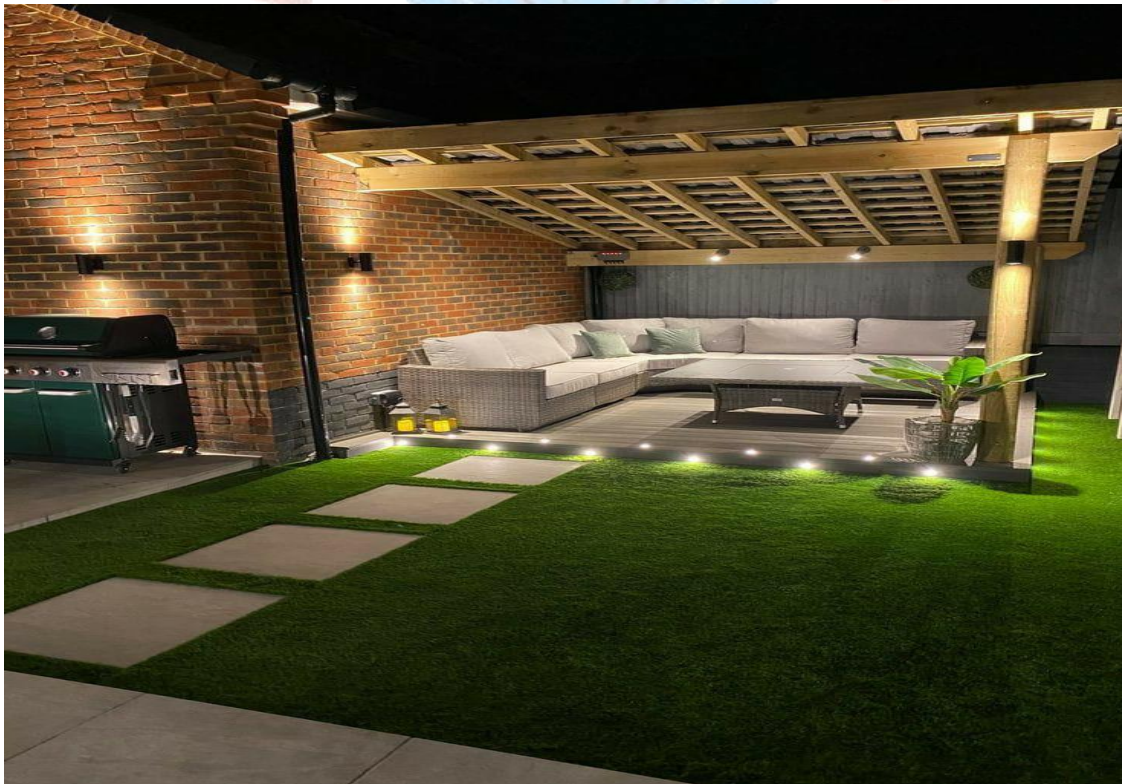
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OUR NURSERY DISPLAY



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LIVE SITE WORKING PHOTOS WITH 10-20FT TREES PLANTATION



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Our Achievements and Memories



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THANKS

FOR MORE DETAILS

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